

Founding Members / Board Advisory



Lead Members



Ordinary Members



Associate Members



Prime Minister's Department



MALAYSIA SMART CITIES ALLIANCE (MSCA)

MEMBERSHIP APPLICATION

Join by emailing the application form to MSCA Secretariat at malaysiasca@might.org.my. Application process will undergo due diligence by the MSCA Secretariat.

For further information, please contact anusha@might.org.my / asmida@might.org.my or visit www.malaysiasca.org

MALAYSIA SMART CITIES ALLIANCE (MSCA)

Malaysia Smart Cities Alliance (MSCA) is a platform established and launched during World Urban Forum 9 on 13 Feb 2018 for the council members to deliberate on Smart City's issues and challenges and create opportunities for networking among the stakeholders. MSCA consists of cross-sector participation from government and its agencies, smart cities services and solution providers, industry players and academia. Thus, forming a new structure comprising founding members, innovators and funders that are governed by the strategic objectives, with specific roles and responsibilities for the members.

VISION

Platform for the smart-city stakeholders (smart city leaders and city builders, forward-thinking governments, corporations, entrepreneurs, and academic innovators) in advancing smart cities initiatives and add value to current initiatives in Malaysia.

MISSION

Collaboration of Public Private Partnership (PPP) involving domestic and international stakeholders.

Creates financial and social growth amongst local businesses and community organizations through developing innovative, technology-based solutions to current and future challenges towards sustainability.

VALUE PROPOSITION

- Provide high level global linkages and partnership.
- Access to funding, investments, market opportunities and technology partners.
- Provide strategic direction and advisory.

A PLATFORM FOR THE SMART-CITY STAKEHOLDERS IN ADVANCING SMART CITIES INITIATIVES



International Advisory



Platform for Integration



Government Advocacy



Strategic Recommendations



Sustainable Solutions



Research and Best Practices

STRATEGIC OBJECTIVES

1

Establish an alliance of smart cities stakeholders and international collaborators in one platform.

2

Set up the measurement and specify key indicators to be achieved for successful implementation in smart cities.

3

Creation of market access, latest technology solutions and bridging to the funding partners.

4

Develop national database of smart cities stakeholders covering the financial institutions, technology providers & city developers.

ADVANTAGES OF BECOMING MSCA MEMBER

01

Access to knowledge base: Stakeholders Network Opportunities & Smart Cities Database

Involvement in the human capacity building and recommendation for the city policy

02

03

Access to the markets and bridging platform for the investors & financial institutions

International & National Event Related to Smart Cities Initiatives

04

05

Recognition as a member committed to the MSCA's agenda