



# SUSTAINABLE LIVING

## Solutions in Building, Water and Waste management from the Nordics

27 May at 2:00 PM (UTC+8)

Virtual Event

In all of the Nordic countries, people have a special relationship with their surrounding nature, and this is reflected in some of the world's most ambitious national goals in achieving sustainable development goals, reducing carbon emissions and protecting the environment. Sustainable development is in the heart of Nordic cooperation, as we aim to remain the most sustainable and integrated region in the world.

Green and energy-efficient buildings, smart water cycle and waste management based on circular economy are key elements in bringing these goals into reality – in Nordics as well as in Malaysi.

Due to the rising quality of life, the average building's energy consumption has increased dramatically and the indoor environment of a building is a major sustainability challenge. It is important to make the right choices regarding the design materials and construction of a building to help reduce the amount of energy consumed throughout its lifetime.

The need to address water management issues is becoming increasingly important as governments, public and private waterworks and wastewater companies are faced with issues such as replacing or repairing aging infrastructure, and ensuring water quality. Smart and circular water management help reinforce the resilience of businesses and local communities.

The total amount of waste globally has continued to increase due to industrial development, population growth, urbanization and lifestyle habits. In the Nordic countries, everyone participates in the effort to make waste management work – producers, businesses, municipalities and households, resulting in 99 % of the waste being either reused or recycled.

*Sustainable Living - Solutions in Building, Water and Waste management from the Nordics* brings together experts from Malaysia and the Nordic countries to discuss best practices and real-life examples of sustainability, and to present some of the most interesting innovations and solutions from Nordic companies.

**Please register your participation by 25 May 2021 through:**

<https://forms.gle/bZ4khRpfTsMZB2cs6>

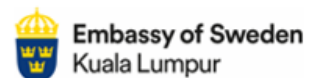
# Programme

<b>14:00 – 14:10</b>	<b>Opening of the event</b>
	Welcoming remarks <b>H.E Gunn Jorid Roset,</b> Ambassador of Norway to Malaysia
<b>14:10 – 14:40</b>	<b>Future of sustainable living</b>
<b>15 mins</b>	<b>Datuk Zainal Abidin bin Abu Hassan, Secretary-General (TBC)</b> Ministry of Housing and Local Government Sustainable Cities and Communities in Malaysia
<b>15 mins</b>	<b>Ms. Milla Bruneau, Executive director</b> City of Lahti in Finland: European Green Capital 2021
<b>14:40 – 15:30</b>	<b>Dialogue session with Nordic companies</b>
<b>50 mins</b>	Moderated by <i>Ts. Anusha Magendram</i> Senior Manager, Sustainable Development and Technologies, <b>MIGHT</b>  Session I <b>Green Buildings and Smart Water Cycle</b> <ul style="list-style-type: none"><li>• <i>Mr Kenny Woo</i>, General Sales Manager, <b>Anticimex Pest Management</b> Sustainable pest control solutions for green building</li><li>• <i>Mr Jayant Kaushal</i>, VP Business Development APAC, <b>Camfil Malaysia</b> Clean air for sustainable solutions</li><li>• <i>Mr Allan Jensen</i>, Sr. Director of General Services in APAC, <b>Danfoss</b> Smart and Intelligent EE solutions</li><li>• <i>Mr Morten Sondergaard</i>, Managing Director, <b>DEEP</b> Energy efficiency solutions</li><li>• <i>Mr Pål-André Lauritzen</i>, Business Development Manager, <b>TGN Energy</b> Smart system optimizing buildings' solar energy solutions</li><li>• <i>Mr Herbert Chan</i>, General Manager, <b>UROS</b> AI-assisted water quality monitoring</li></ul>

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of Foreign Affairs



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# Programme (cont'd)

15:30 – 16:20	Dialogue session with Nordic companies
50 mins	<p>Session II  <b>Sustainable and Innovative Waste Management Solutions</b></p> <ul style="list-style-type: none"> <li>• <i>Mr Dennis Gubin</i>, Director of Strategy, Europe of <b>Antec Biogas</b> Waste to energy solutions</li> <li>• <i>Mr Fredrik Lauritsen</i>, Regional President, <b>Envac</b> Waste collection systems for smart sustainable cities</li> <li>• <i>Mr Francis Lai</i>, Product Manager of Winson Marketing / <b>Molok</b> Urban waste management infra</li> <li>• <i>Mr Thomas Steenbech Bomhoff</i>, Regional President, <b>Novozymes</b> Natural, efficient and sustainable waste management</li> <li>• <i>Ms. Charlotte Aschim</i>, CEO &amp; Founder of <b>TotalCtrl</b> Digital solution to prevent food waste</li> <li>• <i>Mr Rushikesh Dikule</i>, Sales Manager of Energy PT, <b>Valmet</b> Waste to energy power plants</li> </ul>
16:20 – 16:30	Closing Remarks
	<p><b>Mr. Troels Bjerre Leming</b>  Deputy Head of Mission, Embassy of Norway to Malaysia</p>

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